

2018 SEASON

Playbill Advertising
Publication Specifications

Advertise to a captive audience in Chance Theater's show programs.

Each year, your ad will be seen by upwards of
12,000 patrons.

SEASON 20 & DATES		
Production	Deadline	Run Dates
<i>Violet</i>	January 5	Feb 2-Mar 4
<i>James & the Giant...</i>	January 26	Feb 16-Mar 4
<i>Good People</i>	March 30	Apr 20-May 20
<i>Elevada</i>	April 13	May 4-June 3
<i>Big Fish</i>	June 4	June 29-July 29
<i>The Other Place</i>	August 31	Sep 21-Oct 21
<i>Fancy Nancy...</i>	September 21	Oct 5-28
<i>Emma: The Musical</i>	November 2	Nov 23-Dec 23
<i>The Eight...</i>	November 16	Dec 7-23

Publication Details:

Trim size: 5.5 x 8.5"

Live image area: 5 x 8"

Submission Information:

File type: .pdf, .jpg, .tif

Resolution: 300dpi @ 100%

Color: Grayscale

Size: fill size, do not scale

Send to: Casey@ChanceTheater.com

Ad Design Services:

We offer design services at modest rates.

Questions?

Casey Long, Managing Director

Casey@ChanceTheater.com

(714) 900-3284

AD SPECIFICATIONS

Ad Size	Dimensions	Single Show	9-Show Season Sponsor (Save 30%)
Full page	5" x 8"	\$600	\$3,800
Half-page horizontal	5" x 4"	\$300	\$1,900
Quarter-page horizontal	5" x 2"	\$150	\$950